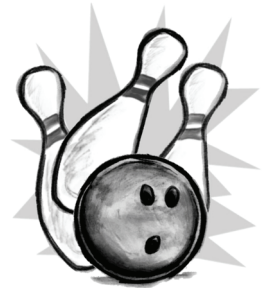




BCA of Ohio News



www.bowloho.com

Volume 27, Issue 5

August 2009

UPCOMING EVENTS

September 24, 2009

Executive Board Meeting
Embassy Suites, Columbus

November 7, 2009

Bowling Council HOF Banquet
Embassy Suites, Columbus

November 11-12, 2009

Fall Meeting & Seminar
Embassy Suites, Columbus

January 21, 2010

Executive Board Meeting
Embassy Suites, Columbus

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Get to know BPAA's new leader: Steve Johnson

By Debbie Juniewicz

Steve Johnson is making the transition from the fast lane to the bowling lanes.

Johnson, who has spent the past decade in the racing industry, took the helm as the executive director of the Bowling Proprietors' Association of America on August. 3. Most recently, Johnson was president and CEO of Heartland Park, a multi-use entertainment and racing complex in Topeka, Kansas. Prior to that, he served as president and CEO of CHAMP Car World Series (CART), the longest running global racing series in the world.

Johnson will change gears a bit as he will now implement the strategic vision of the \$10 billion dollar bowling industry.

Q: How will your professional experience help you in this new position?

A: I have a business background as well as a sports and entertain-

ment background so I have a lot in common with the proprietors. Every one of them is a successful small business owner or aspires to be. And I have learned, over the years, that there needs to be a balance between passion and business and that can be a fine line you need to walk.

Q: What are some of the similarities between the racing and bowling industries?

A: In racing, it was how can we get more butts in the seats and how do we get them to be more active as fans. In bowling, it's how do we fill our lanes up and how do we engage the bowlers more, so it's very similar. The industries are also similar in that people don't go because they have to – they go because they want to.

Q: What do you see as the biggest challenge facing the bowling in-

dustry at this time?
A: I'm still learning but, like with many industries, the economy right now is a huge challenge. With 10 percent unemployment and other economic factors, people are holding on to their discretionary dollars. So, the challenge is when people say 'what are we going to do for fun today?' we need bowling to be at the top of the list. There's no reason it can't be because there is no barrier to entry in this sport. I don't know anybody who can't bowl. And, at the end of the day, bowling needs to be something that puts a smile on their face.

(continued on page 3)

Steve Johnson Q & A (Continued)

Q: How can local proprietors play a part in the direction the national organization is taking.?

A: The No. 1 thing that comes up in any strategic plan, no matter what industry you are talking about, is improving communication. So, that's where we need to start. If the centers know what we are doing and, more importantly, why we are doing it, things will work much better. I don't have all the answers. I don't even know half the questions right now. But our members have the answers. We will rely on them to help us move forward.

Q: How do you plan to increase communication with your members?

A: A more active Web strategy will be part of it but we're also going to be very aggressive about contacting members and

staying in front of them. We need to have a variety of programs and keep in mind that member needs will vary greatly. A program that works in a big center might not work well in an eight-lane center, so we will rely on feedback from our proprietors and we will need to respond accordingly.

Q: What is your short-term objective?

A: My objective is to learn. I'm just absorbing so much information right now. Beyond that, I need to make sure our staff doesn't lose focus. We need to be getting input from our members as we make plans for 2010 and beyond.

Q: You are new to the bowling industry but are you a bowler? What's your high game/high series?

A: I've been on a couple of leagues through my work over the years but I wasn't much of a bowler. To me, bowling a good game was a 120. But, after I got this job, my son and I went bowling together. My first game was a 113, it wasn't good but good enough to beat him. But my second game was a 215. I only had one open frame. I have zero spin, was in house shoes, throwing a 16-pound house ball but I was right on. I can honestly say, 'I get it' now. I started with three strikes and three spares and I was like 'don't talk to me, I'm focused.' Sweat was pouring off me, I was so into it. Who knows...when they get the training center built here, I might never be in my office.

OHIO BOWLERS TAKE HOME SCHOLARSHIP AWARDS IN TWO NATIONAL TOURNAMENTS

North Pointe Insurance High School Singles Championship

The North Pointe Insurance \$100,000 High School Singles Championship was held July 18-20th at Hindel Lanes in Indianapolis. Ohio bowler, Christopher Via took home top honors in the boys division. The two-handed Springfield bowler was awarded a \$15-thousand dollar scholarship. Pauline Harris of Winter Park, Florida was the winner in the girls division. Seven other Ohioans were awarded scholarships in the amount of \$1600.

International Family Tournament

Two Ohio teams participated in the International Family Tournament in Grapevine, Texas. Alexis and Chad Cloud of Kay Lanes in Girard finished in 20th place in the Parent-Youth division, with Alexis being awarded a scholarship of \$575.00. In the Parent-Teen division, Jareth Gantzler and Joe Bocsy of Holiday Lanes in Columbus, took 26th place and a \$550.00 scholarship prize.

Complete results of both these tournaments can be viewed at www.bpaa.com.

Proprietor Profile: Mike, Jeremy and Aaron Cottrell

By Debbie Juniewicz

PARMA – Doris Day and Frank Sinatra topped the charts...a gallon of gas was a mere 25 cents...Alaska and Hawaii became the 49th and 50th states, respectively. The year was 1959 –the year that Yorktown Lanes, in Parma Heights, opened for business.

Much has changed in the five decades that followed. Thirty cent games and 25 cent beers are a thing of the past. Wood lanes gave way to synthetic surfaces and pencils and paper were replaced by automatic scoring but one thing has remained the same in Parma Heights – Yorktown Lanes is all about family.

“Ever since I was little, I hung out here,” assistant manager Aaron Cottrell said. “I am proud to be a part of the family business. I guess my brother and I have it in our genes.”

It all started with Aaron and Jeremy’s grandfather Jim Cottrell who had 13 acres of land that he was anxious to develop. After a visit to Northfield Lanes, the businessman knew what he needed to do. He had two houses on the property physically moved down the street and built the 40-lane center. Jim’s son Mike was 9 years old and quickly became quite popular.

“Back in the 1960s and early 70s, bowling was the hottest thing around and

everyone hung out there,” he said. “It was a lot of fun.”

That fun became Mike’s livelihood after a two-year stint with the Marine Corps in 1971.

“My dad asked me if I wanted a part of the business and I said ‘I’ll take it,’” Mike said. “Three days later, I was in Chicago in business management school.”

At 58 years old, Mike Cottrell is the general manager and president of the family-owned company but he wears many hats at Yorktown Lanes from cook to accountant.

“You do what it takes when you have a business,” he said.

His sons, Aaron, 27, and Jeremy, 30, have learned from his example. The assistant managers both started in the business as porters when they were teenagers. They have scrubbed bathrooms, tended bar, planned special events and managed the website among other duties.

“Everything has to get done, somehow,” Aaron said. “And I’ll throw on my gloves and get dirty if I have to. I won’t ask someone else to do something I haven’t or wouldn’t do myself.”

While Mike still manages many aspects of the day-to-day operation, his sons have been given an increasing amount of responsibility. The added work has been welcome.

“As I’m getting older, having more responsibility is important to me,” Jeremy said. “Being part of the decision-

making process has made the business matter even more to me.”

Jeremy’s favorite part of the business has been coming up with new ideas and events. The bowling center has hosted Rock n’ Bowl parties with a slate of bands as well as car shows. The center just celebrated its 50th anniversary in late July with a Hot Rod Roll N’ Bowl with eight bands and 50-cent games and hotdogs.

While the economy has forced the Cottrells to make cuts and reduce costs, they remain confident that the third generation will not be the last to run the Parma Heights center. And despite the long hours and economic challenges, Mike wouldn’t want to be anywhere else.

“The overall picture has been great,” he said. “I’ve seen customers come and go and I’ve seen their kids do the same. People have met here and married here. I’ve had great employees, some of them have been here for a long time. I can’t complain.”

Yorktown Lanes

Where: 6218 Pearl Road, Parma Heights, Ohio

Opened: 1959

Lanes: 40

Proprietor: Mike Cottrell

Assistant managers: Jeremy and Aaron Cottrell

Website: yorktownlanes.com

LEGISLATIVE AND GRASSROOTS REPORT FOR BCAO

HISTORY:

In January, 2009, Speaker Armond Budish (D-Cleveland) made statements to the press about the possibility of expanded gaming in Ohio. Representatives Todd Book (D-Portsmouth) and Lou Blessing (R-Cincinnati) began drafting legislation that would allow casinos to be built in some Ohio cities, and to allow VLTs at race tracks. BCAO members became very concerned that expanded gaming would come to Ohio, and the bowling centers would not be a part of any proposal. Therefore, the Board of BCAO approved funds for a lobbying and grassroots effort to help assist getting 10 VLTs in each bowling center if expanded gaming came to Ohio.

A strategic plan was developed and revised by the Legislative Team as new developments occurred in the General Assembly. Budget bills were passed by both the Ohio House of Representatives and the Ohio Senate without gambling proposals, before Governor Strickland announced on June 19, 2009, that VLTs in race tracks would be needed to bring in additional revenue. Following his announcement, hearings on VLTs began in the Ohio Senate, and many different interest groups were scrambling to persuade the Legislature to include their businesses too.

LEGISLATIVE and GRASSROOTS ACTIVITY:

BCAO's Legislative Team met with over 60 legislators, staffers, and policymakers to educate and inform them of who BCAO is, and our interest in VLTs. We also met with other interest groups involved in the gaming issue, and continued to refine our strategy about how best to move forward. As the members of the BCAO Legislative Team attended legislative hearings, fundraisers, and individual meetings with legislators, members back home were meeting with their local legislators to advocate for VLTs in bowling centers. A series of regional meetings were organized, and a letter writing and calling campaign were on-going throughout the budget debate. (Detailed information is on the BCAO website).

From January 16, 2009 to July 13, BCAO's Legislative Team met weekly with legislators to educate them about our interest in gaming, and urging them to not leave small businesses out. BCAO's Legislative Team consisted of Glenn Gable, Frank Ruggerie, Bob McCracken, Peppe Smith, Patti Rebman, and with great leadership support from President Linus Hartings, and BCAO's Executive Director, Pat Marazzi. Political Consultant, Connie Nolder, was retained in January, 2009, and Joanne Pickrell and Rebecca Pearcey, were retained in March, 2009, to head up the grassroots effort.

To ensure that BCAO members delivered the most effective messages to our targeted audience, the grassroots campaign began with the compilation of a grassroots tool kit. The materials in this packet included talking points, sample letters, as well as contact information for each bowling center's state representative and senator. This packet was designed to allow each proprietor to explain the impact of VLTs in the state's bowling centers, and most importantly, in their center. With Pat's assistance, this packet was sent to each BCAO member via email and mail. In late June and July, this tool kit was expanded to include sample letter to the editor templates, and additional letters for members of the bowling community to advocate on this issue. Broad and High also provided supplemental letters as the need for them arose. Additionally, the grassroots team assisted in the planning and execution of 5 of the 7 regional meetings held for proprietors in order to kick start our grassroots outreach. Over 65 proprietors attended these meetings around the state, and nearly all of them were already active in the campaign prior to the meeting.

BCAO produced a number of documents explaining our interest in VLTs. We mailed a comprehensive packet to every member of the General Assembly, and produced three press releases which were picked up by various publications throughout the state. Glenn Gable testified before the Select Committee on VLTs. Peppe Smith was interviewed twice and appeared on her local news. Frank Ruggerie participated in the Bill Cunningham radio program. Bob McCracken had his letter-to-the-Editor published in the Columbus Dispatch, and hosted a fundraiser for State Senator Jason Wilson at Rainbow Lanes. Throughout the Select Committee, every legislator asked questions about bowling centers and how they may be negatively impacted by VLTs in tracks, only.

ANALYSIS OF OUR EFFORTS:

The members of BCAO made tremendous strides in educating legislators about who we are, and our interest in gambling. The most challenging aspect of our efforts was that many members of the legislature knew their own bowling center owner, but had not met other bowling centers owners in Ohio and were not familiar with BCAO. Therefore, there was not a "champion" in the General Assembly. The race tracks had worked this issue for over 10 years, and they had their leaders and champions positioned to assist them once Governor Strickland said he was supportive of expanded gambling.

In a short six months, several members of BCAO have developed strong relationships with legislators, and have become visible and strong advocates for bowling centers interests. Representative Joe Kozuira (D-Lorain) is sponsoring a bill that would allow VLTs in bowling centers, and other establishments. Other legislators are offering to sponsor legislation for either pilot projects or limited expansion of VLTs in bowling centers. Senator Wilson had drafted a couple of amendments to HB 1 which would have allowed VLTs in bowling centers or studied the issue. Several legislators have complimented our advocacy efforts, and have said this is the beginning, not the end.

NEXT STEPS:

Since expanded gambling is now coming to Ohio, BCAO must not give up the fight! A coalition of groups needs to unify, and continue to mount a strong grassroots, and legislative effort. As in West Virginia and a number of other states, the implementation of expanding gambling comes in stages. BCAO is NOW recognized as a leader in this effort due to the strong grassroots and legislative program that began a few months ago. The budget situation in Ohio is going to worsen, and expanded gambling will continue as a need for revenue increases. If BCAO members want to be included, they must continue their efforts.

Beyond individual meetings with legislators and BCAO members, here are a few ideas as the association continues to expand its legislative outreach:

Invite members of the General Assembly to the Annual Convention,

Present a Legislator of the Year Award to a legislator or legislators, who were helpful to BCAO,

Schedule an Annual Lobby Day at the Statehouse, perhaps in conjunction with the convention,

Distribute a monthly or quarterly newsletter to the legislature and Governor informing them of bowling center activity and interest,

Send thank you notes to all state senators and representatives who engage on this issue or visited your center to learn more about his/her area bowling center,

Organize quarterly coffees for the BCAO grassroots regions to keep them informed of BCAO priorities and the priorities of the legislative team,

Invite your local elected officials to community events at your center. This includes charity events, special events for your bowling leagues and school sponsored sports.

Develop a community outreach program to inform local civic organizations, elected officials and community leaders about your center and its programs.

Just as all of you have developed strong relationships with particular vendors, you should develop that same relationship with legislators. A legislator will become loyal and more helpful, if he knows you and understands your issues and interests.

Thank you to all who contributed to our legislative efforts...

Bill Wammes	<i>Al-Mar Lanes</i>	Ron Amore Jr.	<i>LeElla Lanes</i>
Doug Wilson	<i>Beaver-Vu Bowl</i>	Harry Osgood	<i>Madison Lanes</i>
Bill White	<i>Bill White's Akron Bowl</i>	Pat Shroeder	<i>Mason Bowl</i>
Carol Provisor	<i>Brentwood Bowl</i>	Kevin Walter	<i>Northwest Lanes</i>
Bob & Peppe Smith	<i>Camelot Lanes</i>	Bill White	<i>Northwood Freeway Lanes</i>
Mike Irwin	<i>Capri Lanes</i>	Vern Nemire	<i>Nu-Arch Lanes</i>
Jack & Mike Betts	<i>Cherry Grove Lanes</i>	Jim Penick	<i>Park Lanes</i>
Frank Ruggerie	<i>Colerain Bowl</i>	Linus & Rick Hartings	<i>Pla-Mor Lanes</i>
Bob Williams	<i>Coral Bowling Lanes</i>	Bob Wilson	<i>Pla-Mor Lanes</i>
Bo Bedinghaus	<i>Crossgate Lanes</i>	Roger Rhoad	<i>Plaza Lanes</i>
Sherry Gratop-Brown	<i>D & S Southwyck Lanes</i>	Joe & Mike Poelking	<i>Poelking Bowling Centers</i>
Bruce Van Metre	<i>Delphos Recreation</i>	Patti Rebman-Bellman	<i>Rebman's Recreation</i>
Ron Volmering	<i>Eastern Lanes</i>	Randy Schwaiger	<i>River City Bowl-A-Way</i>
Dan Bedinghaus	<i>Eastgate Lanes</i>	Anna Marie Slaby	<i>Roseland Lanes</i>
Rich Fritz	<i>Eastland Lanes</i>	Jeff Lizzi	<i>Sandusky Star Lanes</i>
Norb Bosken	<i>Fairfield Lanes</i>	Herb Thibodeau	<i>Seneca Lanes</i>
Bill Kuczinski	<i>Fairview Lanes</i>	Jeff Dillow	<i>Spare Time Recreation</i>
Glenn Gable	<i>Freeway Lanes Group</i>	Brian Alig	<i>Speedway Lanes</i>
Freda Seitz	<i>Harrison Bowl</i>	Jerry Bedinghaus	<i>Stone's Lanes</i>
Tina Staudigel	<i>Heids Lanes</i>	Mike McDonald	<i>Stump's Lanes</i>
Jeff Smith	<i>Heritage Family Center</i>	Howard & Marty Teifke	<i>Timbers</i>
Walter Albert	<i>Hillcrest Lanes</i>	Rex & Janice Bigelow	<i>Troy Bowl</i>
Sue Pinski	<i>Interstate Lanes</i>	Wes & Andy Johnston	<i>Westgate Lanes</i>
M. McGuire & G. Buckosh	<i>Lake Erie Lanes</i>	Bob McCracken	<i>VBR Bowling Group</i>

Bowl PAC Contributors

Jerry & Carol Bradnan	<i>Bradnan's Recreation</i>	Jim Penick	<i>Park Lanes</i>
Bob & Peppe Smith	<i>Camelot Lanes</i>	Linus & Rick Hartings	<i>Pla-Mor Lanes</i>
Jack & Mike Betts	<i>Cherry Grove Lanes</i>	Roger Rhoad	<i>Plaza Lanes</i>
Frank Ruggerie	<i>Colerain Bowl</i>	Joe & Mike Poelking	<i>Poelking Bowling Centers</i>
Sherry Gratop-Brown	<i>D & S Southwyck Lanes</i>	Patti Rebman-Bellman	<i>Rebman's Recreation</i>
Bruce Van Metre	<i>Delphos Recreation</i>	Bruce Weekly	<i>Redskin Lanes</i>
Lew Sims	<i>Dynasty Lanes</i>	George Eisenhart	<i>Score's Fun Center</i>
Dan Bedinghaus	<i>Eastgate Lanes</i>	Herb Thibodeau	<i>Seneca Lanes</i>
Glenn Gable	<i>Freeway Lanes Group</i>	Brian Alig	<i>Speedway Lanes</i>
Tina Staudigel	<i>Heids Lanes</i>	Mike McDonald	<i>Stump's Lanes</i>
Walter Albert	<i>Hillcrest Lanes</i>	Howard & Marty Teifke	<i>Timbers</i>
Sue Pinski	<i>Interstate Lanes</i>	Rex & Janice Bigelow	<i>Troy Bowl</i>
Greg Shepler	<i>Madison Lanes</i>	Bob McCracken	<i>VBR Bowling Centers</i>
Vern Nemire	<i>Nu-Arch Lanes</i>		

Bowl PAC donations can **ALWAYS** be made! Make your **PERSONAL** check payable to:

Bowl PAC
P.O. Box 750996
Centerville, OH 45475-0996

BPAA CORNER



BPAA and Strike Ten Entertainment have announced the renewal of a multi-year proprietor agreement with PepsiCo Foodservice. The terms of the new contract will begin on January 1, 2010. Pepsi will remain the "Official Soft Drink of Bowling" and continue to offer members national account pricing, per gallon rebates, special Pepsi promotions and price protection on bottles and cans. If you have not signed a new contract, please contact Terry Taylor at BPAA. **If a new contract is not signed by your center, benefits will end on 12/31/09.**

Don't forget National Bowling Week is August 29th through September 5th. September 5th will be the day to try and set a national record for most games bowled. More information can be found at www.bpaa.com.

BPAA has retained council to defend many centers who have been contacted by Glotek, LLC. Those centers have been issued a letter, which we have included below:

Dear BPAA member center:

We understand you may have received a letter from Glotek, LLC accusing you of infringing a patent generally related to glow-in-the-dark bowling. BPAA has retained lawyers, at its own expense, to evaluate the patent claims and recommend a course of action.

While that evaluation proceeds, we ask that you not respond to the Glotek letter, engage in license negotiations, or otherwise have contact with Glotek. We do not believe Glotek is anxious to litigate this matter; it would much rather extract a license. Please understand, however, that BPAA will not be responsible for legal fees you incur in the unlikely event that Glotek decides to file suit before we complete our analysis of the issues.

If you have attorneys with whom you regularly consult, please feel free to have them contact our retained counsel, Thor Lundgren or Kathy Schill of Michael Best & Friedrich, LLP. They can be reached at 414-271-6560, or by email (ktlundgren@michaelbest.com or kwschill@michaelbest.com). John Berglund is coordinating this effort at BPAA and can be reached at john@bpaa.com.

Sincerely,

Steven D. Johnson
Executive Director

Plaza Lanes to Open Doors on August 13th

Plaza Lanes, which was destroyed by fire in March 2008, will re-open its doors Thursday, August 13th at 6:00 p.m.

The 16 lane center in Fremont will be bigger and better, adding 7,000 square feet, to include a wider concourse, 9 hole black light mini-golf course, an arcade/redemption center, a fenced-in outdoor patio and a new bar and restaurant area.

The center will celebrate with a Grand Opening on August 23rd from 1 until 11 pm. And are excited to report the leagues are now forming!

Congratulations to the Rhoad family!

High School Bowling Update



Growth continues... As of June 25th, The OHSAA reports that there are 327 boy's schools and 317 girl's schools that officially "sponsor" bowling as an interscholastic sport. It is anticipated that the number will grow even more as schools decide to "jump in" before the start of the 2009-2010 season. www.ohiohighschoolbowling.com

Dates... Here are the official dates of the 2009-2010 OHSAA high school bowling season:

Season may begin:	November 20 th , 2009*
Sectional Tournaments:	Feb. 13 th , 2010 - Feb. 21 st , 2010
District Tournaments:	Feb. 22 nd , 2010 - Feb. 28 th , 2010
State Tournament:	March 5 th - 6 th , 2010

*Note that the season MAY begin on November 20th but schools are not required to begin on that date.

Coaching requirement added... The OHSAA has added a certification requirement for high school coaches. In addition to CPR and PASP certification, all coaches, paid or volunteer, are required to complete the one-time course called, *Fundamentals of Coaching*. Details of this requirement are identified on our website, www.ohiohighschoolbowling.com. This requirement is for all coaches of any high school sport. Failure to complete this course will prohibit an individual from participating as a high school coach. Coaches with questions concerning this requirement should check with their school Athletic Administrator. The course can be completed online.

Invitational "Kick-Off" Tournament... The 6th Annual Ohio High School *Invitational "Kick-Off" Tournament* will be held on Saturday, December 5th at the Columbus Square Bowling Palace. This tournament has been identified as the largest, all-varsity team high school bowling tournament in the nation. 62 teams will participate. Teams eligible to participate are encouraged to submit their paid entries now. This event has been a "sellout" every year and received entries are ahead of the pace last year. Tournament rules and an entry form are available on the website. This tournament is sponsored by the Ohio H.S. Bowling Coaches Association.

Ebonite "rebates"... Ebonite is again offering consumer rebates to Ohio high school bowlers. The rebates range from \$10.00 - \$20.00 and are available on select models. The rebates are good through April, 2010. Other than giving the bowler the rebate form, no addition paperwork is required on the part of Pro Shop operators. Copies of the rebate form are available on the website.

Dexter shoes... The Dexter Shoe Company is again offering "special" pricing on select models of Dexter bowling shoes for high school bowlers. It is a national program. The program is only available through authorized Dexter bowling shoe Pro Shops. Centers that serve as host sites for high school teams should contact their Dexter rep for program details. Dealers are free to resell the shoes to high school bowlers at whatever price they choose but a suggested retail price is provided by Dexter. A minimum of 12 pair is required. Centers that host multiple schools can combine orders from the schools to fulfill the minimum 12 pair order.

Greg Coules

Exe. Director

Ohio High School Bowling Coaches Association

greg@ohiohighschoolbowling.com



Sizzling Summer Temps

Watch out for heat-related illnesses

Summer brings hot and humid temperatures. Unless you're in an air-conditioned environment, you're sweating and uncomfortable. You may find you are tiring more easily and you may be working and moving more slowly. What you really need to be concerned about is the heightened risk of heat-related illness.

Every summer more than a few people end up in the emergency room suffering from a heat related illness. It is important to be able to recognize the symptoms and know what to do about them.

Heat cramps are painful muscle spasms in arms, legs, or intestines that are caused by losing sodium while sweating.

What to do: Cool down and drink water, clear juice, or a sports drink that contains electrolytes.

Fainting may be a problem in the heat, especially if you spend a lot of time standing in one place.

What to do: A brief period of lying down usually helps. Also moving around rather than standing still reduces the risk of fainting in the heat.

Heat exhaustion can make you feel weak and possibly dizzy and/or nauseous. Other symptoms include chills, clammy skin and profuse sweating.

What to do: Rest in a cool spot, preferably with feet slightly elevated, and drink plenty of fluids. If your condition doesn't improve, seek medical attention. Also take it easy for a few days following an incident and reduce your pace of activity, especially if excessive heat continues to be a factor.

Heatstroke is life-threatening. Emergency medical attention is required. A victim of heat stroke stops sweating which causes the body to overheat. Symptoms include hot, flushed skin, poor coordination and confusion possibly followed by loss of consciousness.

What to do: While waiting for the EMT to arrive, move the victim to a cool place, sponge with cold water, apply ice packs or cold drink cans, or immerse in cold water. Offer drinking water only if the person is conscious.

If you would like more information about this topic or have questions, contact Rejeana Woolum at 1-877-360-3608, extension 2364. You may also email at rwoolum@riskcontrol360.com

Riskcontrol360
5500 Glendon Court, Suite 360
Dublin, OH 43016
(877) 360-3608
www.riskcontrol360.com

Congratulations to the 2009 Bowling Council Hall of Fame Inductees

Superior Performance	Terry Saccone	Cincinnati
Superior Performance	Jeri Edwards	Akron
Meritorious Service	Garrett Swartz	Mansfield

Come pay tribute to these deserving individuals on November 7, 2009 at the Bowling Council Hall of Fame Banquet. An invitation is enclosed in this newsletter

Group Rating Saving Series 2009

RiskControl360 will be holding its annual safety training. Employers who have had a claim in the "green year" or the previous year, have to complete a required two hours of safety training by June 30, 2010. For the 2009 policy period, this includes any claim occurring from January 1, 2007, through December 31, 2008. BWC's requirement applies to any claim an employer had within the past two years, regardless of size or severity. Two hours is the minimum amount of safety training mandated. If an employer experienced more than one claim within this period, they are still only obligated to attend two hours of safety training. If an employer has multiple policy numbers, they must attend two hours of safety training per policy.

Locations and dates of these safety seminars include:

Thursday, September 10, 2009 in Dublin

Wednesday, November 11, 2009 in Independence

Wednesday March 10, 2010 in Dayton

More information regarding seminar topics and registration information can be found at www.bowloho.com.

Upcoming Events

Be sure to mark your calendar for these upcoming BCAA & BPAA events

September 24, 2009	BCAO Executive Board Meeting	Embassy Suites, Columbus
November 11-12, 2009	Fall Seminar & Meeting	Embassy Suites, Columbus
January 21, 2010	BCAO Executive Board	Embassy Suites, Columbus
January 23-27, 2010	BPAA Bowling Summit	Arlington, Texas
March 24-25, 2010	Spring Seminar & Meeting	Embassy Suites, Columbus
May 17-19, 2010	BCAO Convention & Trade Show	Holiday Inn, Perrysburg
June 27 - July 1, 2010	Bowl Expo	Las Vegas Hilton